

790 The Zone's "Meet a Great"
OFFICIAL CONTEST RULES
November 3, 2009

1. No purchase necessary. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. All federal, state, and local regulations apply. 790 The Zone, WQXI (AM) and WZGC CBS Radio Atlanta are the sponsor of the 790 The Zone "Meet a Great" Promotion ("Contest")

2. Eligibility. **Contest is offered ONLY to legal U.S. residents 18 years of age or older with a valid Georgia State issued photo I.D and a valid Social Security Number, at the time of entry.** Contest is offered only to Georgia residents. Limit one entry per household. Employees of Sponsors, Big League Broadcasting of Georgia, WXGC CBS Radio, Dekalb Tire, T. G. Madison, their parent, subsidiary, and affiliated companies, and their advertising or promotional agencies (collectively, the "Contest Entities"), Atlanta metro area radio stations and the immediate families or members of the same households of such individuals are not eligible. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren. No groups, clubs, or organizations may participate in this Contest or reproduce or distribute any portion of these rules to their members. Proof of age, identity, and eligibility must be furnished to Sponsors upon request. Sponsors will not award prize to anyone not meeting eligibility requirements at the time of entry. Sponsors reserve the right to disqualify any entrant if these Contest rules are not followed. NO PURCHASE NECESSARY. Void where prohibited.

3. How to enter:
Beginning Monday November 9, 2009 through Sunday November 29, 2009, listeners will register to win the 790 the Zone's "Meet a Great" grand prize. One (1) method of entry:
 1. Log on to www.meetgreat.com and register in the designated fields. By entering the contest entrants are agreeing to become a part of 790 the Zone's MVP club. Membership in the 790 The Zone MVP club is complimentary.
Listeners may enter one (1) time.

ONE (1) Grand Prize winner will be randomly drawn, Monday November 30, 2009 and declared the Grand Prize Winner. Grand Prize winner will be contacted by the 790 The Zone promotion department via phone or e-mail on Monday of November 30, 2009. Sponsor will make 3 attempts within a 24-hour time period to contact the potential winner. No messages will be left on answering machine/voicemail. If sponsor is unable to reach potential winner within this time frame, he/she will be disqualified and an alternate may be selected by the Sponsor, This Grand Prize winner will be awarded the Meet a Great prize. **The winner will be required to show proof of eligibility, including proper photo I.D., and social security card.** Examples of valid photo identification accepted are a state issued drivers license, state issued ID, and a passport. If the Grand Prize winner is unable to meet all eligibility requirements he/she will be disqualified and another Grand Prize winner will be randomly drawn, and they will be required to provide proof of eligibility, if he/she is unable to verify eligibility he/she will be disqualified and another Grand Prize winner will be randomly drawn from all the pre-qualified entries, and so on until a Grand Prize winner is drawn that successfully produces proof of eligibility.

Grand Prize: Approximate Retail Value (APV) is **\$700.00.**

Grand Prize includes:

1 hour meet & greet with former Atlanta Falcons football player
Access to a private/exclusive area @ TBD restaurant/bar for a min of 4 hours
Complimentary food/hor d' oeuvres for up to eleven (11) guests (winner plus 10)
One (1) pair of tickets to a TBD Falcon's Football game
790 The Zone swag

Winner is solely responsible for all applicable taxes, and other costs incurred in claiming, and/or using the prize. Winner will be required to personally retrieve the prize from the 790 The Zone offices and at that time may need to provide valid driver's license or state issued id. Failure to accept possession of prize within thirty (30) days of notification of delivery/availability may result in prize forfeiture. *The winners will be required to sign an IRS Form W-9 or the equivalent.*

Sponsor assumes no liability or responsibility in connection with the safety or performance of any prize awarded hereunder nor in connection with any warranty or representation therewith.

All travel and transportation costs associated with collecting the prize will be solely the responsibility of the winner. The winner shall bear all risk of loss or damage to the prize after it has been claimed. No substitutions for advertised prize. In the event the prize becomes unavailable, Sponsors reserve the right to provide the retail value to the winner in cash. No substitutions for advertised prize.

4. Odds of Winning: Odds of winning depends on number of eligible entries. Winners must provide valid State issued photo identification and their social security number when claiming prize. Examples of valid photo identification accepted are a state issued drivers license, state issued ID, and a passport. Sponsor reserves the right to substitute prizes of equal or greater value. Odds of winning depend on a number of factors including the number of eligible entries received.
5. Terms and Conditions; Limitation of Liability. Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Contest Rules, and by entering participants agree to be bound to these Contest Rules. Any security breach or other attempt by an entrant or other party to tamper with the proper administration of the Contest will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Contest. WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE CONTEST ENTITIES, THEIR EMPLOYEES, AGENTS AND REPRESENTATIVES, OFFICERS AND DIRECTORS AND THEIR IMMEDIATE FAMILIES, SUCCESSORS AND ASSIGNS, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS CONTEST, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES INCLUDING PROPERTY DAMAGE, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITY. By entering the Contest or by winning, participants grant to the Contest Entities the right to publicize the participant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of Sponsors are final and discretionary. In the event the selected winner of the prize are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any reason, the prize will be forfeited will not be re-awarded. The laws of the State of Georgia shall govern this Contest, without regard to Georgia's choice of law rules. The courts of Georgia shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All contestants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of Georgia. All participants agree to waive their right to a trial by jury. Prize may be considered income, and any and all taxes associated with prize are responsibility of winner. Prize recipient will be solely responsible for paying all applicable federal, state and local taxes on prize as set forth in these rules; winner will receive an IRS Form 1099 for the retail value of the prize. Void where prohibited by law.
6. Terms and Conditions; Limitation of Liability. Participants are responsible for complying with all applicable federal, state, and local laws and regulations and with these Contest Rules, and by entering participants agree to be bound to these Contest Rules. Any security breach or other attempt by an entrant or other party to tamper with the proper administration of the Contest will disqualify the entrant and may result in civil or criminal action against the entrant or other party and may result in the discontinuation, suspension, or cancellation of the Contest. BY ENTERING, WINNERS AND ENTRANTS AGREE, EXCEPT WHERE PROHIBITED BY LAW, TO RELEASE AND DISCHARGE, HOLD HARMLESS AND INDEMNIFY THE CONTEST ENTITIES, THEIR EMPLOYEES, AGENTS AND REPRESENTATIVES,

OFFICERS AND DIRECTORS AND THEIR IMMEDIATE FAMILIES, SUCCESSORS AND ASSIGNS, AND ALL OTHERS ASSOCIATED WITH THE DEVELOPMENT AND EXECUTION OF THIS CONTEST, FROM ANY AND ALL TAX LIABILITY THAT MAY BE IMPOSED OR ASSOCIATED WITH RECEIPT OR USE OF THE PRIZES, AND FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, PROCEEDINGS, AND LIABILITY FOR ANY DAMAGES INCLUDING PROPERTY DAMAGE, EXPENSES, FEES, INJURY OR LOSSES (INCLUDING PERSONAL INJURY OR DEATH) SUSTAINED IN CONNECTION WITH THE RECEIPT, OWNERSHIP, OR USE OF THE PRIZE OR WHILE TRAVELING TO, PREPARING FOR, OR PARTICIPATING IN ANY CONTEST-RELATED OR PRIZE-RELATED ACTIVITY. By entering the Contest or by winning, participants grant to the Contest Entities the right to publicize the participant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotion purposes without compensation and without opportunity for review, except where prohibited by law. Sponsors retain the discretion to make all decisions regarding the interpretation and application of these rules. All decisions of Sponsors are final and discretionary. In the event the selected winner of the prize are/is ineligible or refuse(s) the prize or in the event the prize is forfeited for any reason, the prize will be forfeited and will not be re-awarded. The laws of the State of Georgia shall govern this Contest, without regard to Georgia's choice of law rules. The courts of Georgia in Fulton County shall be the exclusive forum for any dispute relating to these Rules and/or this Contest. All contestants and winners agree, by their participation in the Contest, to submit to the personal jurisdiction of the courts of Georgia in Fulton County. All participants agree to waive their right to a trial by jury. Prize may be considered income, and any and all taxes associated with prize are responsibility of winner.

7. Disclaimer and Force Majeure. Contest Entities, their affiliated, parent, and subsidiary companies, their employees, agents and officers, advertising and promotion agencies, and all others associated with the development and execution of this Contest are not responsible for: (1) problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, wireline or wireless services, facsimile, or cable lines and/or phone or IP numbers that are beyond their control. This includes, but is not limited to: a busy signal, operator interference, cellular interference, Internet congestion, technical or atmospheric conditions that disrupt the completion of a phone call, facsimile transmission, email transmission, or cable modem service, or other Internet interruptions or malfunctions or for technical or other difficulties which may prohibit, prevent, or interfere with the transmission of television or radio signals to all or limited geographic areas during the playing of the Contest or that may prohibit, prevent, or interfere with the acquisition, completion, or submission of an entry; failure of any entry to be received in part or in whole by Sponsor due to technical problems, telephone service problems, human error or traffic congestion on the Internet or at any website, or wireless calling/text message carrier service; communications line, hardware and/or software failures, malfunction of phones (including wireless phones/handsets), phone lines, other communications malfunctions, unavailable network connections, cellular equipment towers, telephone systems or wireless service, damage to mobile phone or other PDA device, failures of or other problems relating to computer hardware, software, the Internet, or similar systems, including but not limited to difficulties relating to entrants' ISP, DSL, or cable modem access, "worms," or viruses or any other problem of any description or nature which may prohibit prevent or interfere with the acquisition, completion or submission of an entry; (2) typographical errors in any materials relating to the Contest; (3) lost, misdirected, illegible, incomplete, or delayed entries; (4) cancellations, postponements, or delays; (5) Acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, or other similar causes beyond the control of the Contest Entities, their affiliated, parent, and subsidiary companies, advertising and promotional agencies and their immediate assigns, making it inadvisable, illegal, impossible, or impractical to continue the Contest or to perform under these Rules. In the event of any of the foregoing or in the event of an ownership or format change, Sponsors reserve the right to suspend, terminate, modify, or continue the Contest, in their sole discretion. Contest Entities make no warranty, guarantee, or representation of any kind concerning any prize, and Contest Entities specifically DISCLAIM ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS, AND ANY OTHER IMPLIED WARRANTY.

8. Official Rules and List of Winners. To receive a copy of these official Contest Rules, visit www.790thezone.com, visit or send a SASE to 790 The Zone Radio, 3350 Peachtree Road NE, Suite 1610, Atlanta, GA 30326. Official Rules supersede all other published editions. Sponsors reserve the right to change, alter, or amend these Contest Rules as necessary, in their sole discretion, to ensure the fair administration of the Contest or to comply with applicable law. In case of any disputes, the decision of the WQXI Management is final. 790 The Zone reserves the right at its sole discretion to discontinue this Contest because of lack of interest or for any other reason. For a list of winners, send an SASE by December 31, 2009, to “790 The Zone’s Meet a Great” Promotion to the address listed above.